



The conference will be simultaneously translated in English and French

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Solar MAGHREB

Algiers, Algeria: 25 - 26 May 2010



Developing large scale solar projects across North Africa

Gain an in depth understanding of the potential scale of the solar market in the Maghreb region.

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



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Key speakers include:

-  **Dr. Latsoucabé Fall**, Regional Manager, Africa, **World Energy Council**
-  **Kevin Sara**, Founder and Managing Director, **Nur Energie**, UK
-  **Dr. Pedro Banda**, Director General, **ISFOC**, Spain
-  **Dr. Mahieddine Emziane**, PV Expert & Faculty Member, **Masdar Institute of Science and Technology**, UAE
-  **Dr. Winfried Hoffman**, Chief Technology Officer - cSi, **Applied Materials**, Germany and Outgoing President, **EPIA**
-  **Cédric Philibert**, Senior Analyst, Renewable Energy Division, **International Energy Agency**
-  **Francisco Gomez**, Head of the Project Company at Hassi R'mel, **Abengoa Solar**, Spain
-  **Kamel Haddar**, President of Energy Club, **REAGE**, France

- Understand the true market potential for solar power in the Maghreb region
- Learn from project development case studies in Algeria, Tunisia, Morocco and more
- Learn from the experiences of successful European projects
- Hear Nur Energy's blueprint for developing utility scale CSP in Tunisia for export to Europe
- Understand the policy frameworks and support levels in each country
- Identify key investment opportunities
- Participate in a series of interactive panel discussions and help shape this fast moving market
- Benefit from first class networking opportunities with regional market leaders

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Solar Maghreb is a high level networking conference that has been developed to bring together key solar experts to address the tremendous potential for generating solar power across the region. The event will have a particular focus on the domestic markets of Algeria, Morocco, Tunisia, Libya and Mauritania and the opportunity for electricity export to Europe.

Regional Round-Up

- The recent announcement of the DESERTEC Industrial Initiative to develop a reliable, sustainable and clean energy supply from the deserts in the Middle East and North Africa highlights the potential of the region
- In Algeria, Energy Minister Dr. Chakib Khelil has introduced a solar thermal plant feed in tariff and signed a series of bilateral agreements aimed at expanding the country's solar energy production and export capabilities
- In Morocco, Energy Minister Amina Benkhadra has launched a \$9bn scheme to produce 38% of their electricity needs from solar by 2020
- In Libya a newly designated authority, REAOL, has been tasked with developing the Libyan sustainable energy strategy
- In Tunisia, international companies are carrying out feasibility studies for large scale CSP plants and the Ministry of Industry has set a target of 500,000sqm of panels installed

Solar Maghreb will address these developments and examine the key challenges in developing successful domestic solar and export markets. Participants will have a unique opportunity to network with key players in the region and develop profitable partnerships in this nascent market.

This event forms part of the Solar Global Series which is now in its 3rd year and has been attended by over 1500 high calibre delegates to date.

Maximise your marketing budget at Solar Maghreb

- 1st class lead generation: meet companies actively working in the solar industry
- Enhanced brand profile: pre-event promotional campaign plus extensive on site branding
- Excellent publicity: gain an incredible amount of presence from on site promotion
- A cost effective marketing solution: our development team will be happy to customize a package and develop a cost effective marketing channel to generate new sales leads

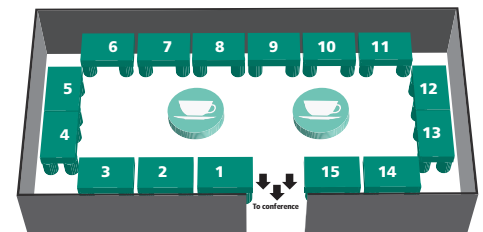


Sponsorship options offering varying levels of branding and exposure are available to suit budgets and marketing aims.

Contact **William Todd** for further details:
Office: +971 50 5517234 Fax: +44 207 900 1853
E-mail: william.t@greenpowerconferences.com

Companies that have attended our Global Solar Series include:

3M • A-F Gmbh • ABB • Abengoa Solar • Acciona Solar • ADES • ADMM Law • Advanced Energy Industries Inc • Advanced Solar Power • AES Solar Energy • AFC Electric Inc • Agile Energy • Air Liquide • Albiassa Corporation • Alcan Baltek Corporation • Aleo Solar AG • Alstom Power • American Capital Energy • American Clean Energy LLC • American Superconductor • Amonix, Inc • Anel Tech • Anji Dasol Solar Energy • Applied Materials • Apricum • Arizona Corporation Commission • Array Converter • Ausra, Inc • Austin Energy • Australian Trade Commission • AVA Solar • Banco Santander • BandGap Engineering • Bank of Ireland • BankInvest Venture • Barr Engineering Company • BAS Management • BASF • Beautiful Earth Group LLC • Bechtel Enterprises • Bertrams Heatec AG • Best Solar Hi-Tech Co, Ltd • Bloomberg New Energy Finance • Bosch Solar Energy AG • BP Solar • Brahma Group Inc • Brightsource Energy • Broadlands Financial • BSW-Solar • Bundesverband Solarwirtschaft • Buesing corp • Bureau of Land Management • Bureau Veritas North America, Inc • CA Renewable Energy Transmission Initiative • Cagayan Electric Power & Light Co • CALIBRE Systems, Inc • California Sun Power • Canadian Hydro Developers Inc • Cannon • CEA • CEERT • Chadbourne & Parke • Cherokee Construction • China Economic Daily Group • China Hydroelectric Corporation • Chrysalix Energy • ClearWorld Energy • Climate Change Capital • Club de Rome • CMEA Capital • Colexon Corp • Concentrix Solar • ConocoPhillips • Cool Earth Solar • Cool Energy • Corning • Cosma Engineering & Technology • Covalent • Creidit Suisse • Crescent Capital • CREST • Cross Atlantic Investors • Cuscaden Invest • Customized Energy Solutions, Ltd • Danfoss Solar Inverters • David Evans & Associates, Inc • DBL Investors • Desert Research Institute • Deutsche Bank • Dewey & LeBoeuf LLP • Dexia Credit Local • Division of Energy & Minerals • DOI Bureau of Reclamation • Donahue Solar • Dongguan Anwell Digital Machinery • Dow Building Solutions • Dow Chemical • Dow Jones Newswire • DuPont Bio-Based Materials • E Solar • Eclareon • Eco Energy Ltd • Ecofin • ECOSTREAM • Ecotecnia Energ'as Renovables SL • EcoVentures • Edison International • EH2 Solar • Eliassol Energy • Emirates Trading Agency • Emirates Venture Capital • Enda Enerji Holding AS • Enel North America • ENEL Produzione SpA • Enerplan • Enerpro Ltd • Enerqos • Enfinity • Engineered Tax Services, Inc • Enviromena Power Systems LLC • enXco • EON Engineering • EPIA • Epuron • Ernst & Young • eSolar • Esplanade Capital • EuPD Research • European Commission • European Investment Bank • Eurosolar • Eurostar Group • Evelop Netherlands BV • Evolution Markets • Exide Technologies GmbH • Exxon Mobil Corporation • First Reserve International Ltd • First Solar • Flabeg Solar US Corp • Flaggol GmbH • Flowserve • FORBES • Foresight Solar • Fraunhofer Institute • Frost & Sullivan • Fuji Electric Corp of America • Gamesa Solar Group • GE Energy • German American Chamber of Commerce • Germany Trade & Invest • Global Solar Energy • Good Energies Inc • Gorosabel • Green Stealth • Green Strategies, Inc • Green Supply Line • Greenberg Traurig LLC • GreenMountain Engineering • GreenSPHERE Energy Corporation • Grid parity project Association • GTM Research • GUNESE Solar Association • Halcrow • Hallbrough Investments Ltd • Honeywell Utility Solutions • Horizon Wind Energy • Huiyin-Group • Iberdrola Renewables • Italian Trade Commission • KfW IPEX-Bank • Large-scale Solar Association • Leonardo Venablers SL • Lightwave Power • Lotus Solar Technologies • M+W Zander FE GmbH • Macquarie Capital • Martifer • Masdar • McKinsey & Company, Inc • Nanosolar • Navigant Consulting • NextEnergy Capital • NextEra Energy Resources, LLC • NREL • NV Energy • Oerlikon Solar • P2i Ltd • Phoenix Solar • Pratt & Whitney Rocketdyne • PrimeStar Solar • Qatar Foundation • Q-Cells AG • QS Solar • Rabobank • Raifeisen Investment • Ravano Green Power • Renewable Ventures • RG Vanderweil Engineers • RockPort Capital Partners • San Diego Gas & Electric • Sandia National Laboratories • Sasol Technology • Satcon • Sauer Incorporated • SCE • Scheuten Solar Middle East • Schletter • Schott Solar • SDG&E • Sempra Generation • Semprius • Sencera • SgurrEnergy • Sharp • Siemens AG • Silfab spa • Solar Electric Power Association • Solar Energy Constructors • Solar Energy Industries Association • Solar Energy Partners • Solar Energy Program DOE • Solar Feed in Tariff • Solar Millennium • Solar Power Partners, Inc • Solar Ventures • Southern California Edison • Squire, Sanders & Dempsey • Statkraft • StatoilHydro • SunPower Corporation • Suntech Power • The World Bank • Trina Solar • US Department of Energy • Vattenfall • West LB • Western Area Power Administration • Western Governor's Association • Worley Parsons • Yingli Green Energy Europe • Young & Franklin Inc • Zigor Corporacion



FORTHCOMING SOLAR EVENTS

SolarInvestment FORUM

9 June 2010, Munich, Germany

Solar Economics Forum USA

14-15 September 2010, Washington D.C., USA

SolarTurkey

28-29 September 2010, Istanbul, Turkey

GulfSolar

19-20 October 2010, Dubai, UAE

E-mail:
ryan.winchester@greenpowerconferences.com
for more information

Confirmed Speakers Include:

Dr. Latsoucabé Fall,
Regional Manager, Africa,
World Energy Council

Kevin Sara,
Founder and
Managing Director,
Nur Energie, UK

Dr. Pedro Banda,
Director General,
ISFOC, Spain

Dr. Mahieddine Emziane, PV Expert &
Faculty Member, **Masdar Institute of Science and Technology, UAE**

Dr. Winfreid Hoffman,
Chief Technology Officer
- cSi, **Applied Materials,**
Germany and Outgoing
President, **EPIA**

Prof. Ibrahim Mohamed Saleh,
Electrical Engineering
Department,
Al-Fateh University,
Libya

Francisco Gomez,
Head of the Project
Company at Hassi R'mel,
Abengoa Solar, Spain

Peter Sermon,
Head of Sales Europe,
Russia, Middle East,
India and Africa,
Oerlikon Solar

Kamel Haddar,
President of Energy Club,
REAGE, France

Dr. Moloud Bakli,
Director of Photovoltaic
Business EMEA,
Air Liquide

Prof. Boumaour,
Director,
UDTS Research Centre,
Algeria

Cédric Philibert,
Senior Analyst,
Renewable Energy
Division,
International Energy Agency

Day One - 25 May 2010

Developing Solar Markets

08.30 Registration & welcome coffee

09.00 **Chair's opening remarks**

09.10 - 10.40

Keynote Session - Building a Solar Energy Future in the Maghreb Region

The keynote session will review how solar markets are developing across the world and explore the potential for market development in the region.

- What is the potential for different forms of solar: BIPV, CSP, thermal, PV?
- How will residential, industrial and utility scale solar evolve?
- How can solar energy contribute towards economic development in the region?
- Interactive discussion session with speakers

10.40 Networking refreshment break

11.30 - 13.00

Policy, Regulation and Government Support

This session will review what governments are currently doing to stimulate the development of solar markets in the region and what they are planning moving forward.

- Key learning from European markets including Germany, Spain and Italy
- The role of feed in tariffs
- Interactive discussion session with speakers

13.00 Networking lunch break

14.20 - 15.50

Solar Finance, Investment & Economics

This session will look at the challenges of raising finance for solar project development and will examine the economics surrounding solar power.

- What types of finance are available for solar in North Africa?
- How can developers increase the bankability of their projects?
- What are the true costs of solar power?
- How can the point of grid parity and levelised electricity costs be calculated?
- Interactive discussion session with speakers

Lessons from Europe

A series of case studies will examine the progress in CSP, CPV and large scale PV projects.

- Speakers will answer the following questions;
- What state of development is the project at?
- How was finance attracted?
- What key challenges were faced during project development?
- How were these barriers overcome?
- Interactive discussion session with speakers

Solar & Hydrocarbons

- How can leading regional oil and gas companies harness solar?
- How can hybrid solar and gas power stations be developed?

15.50 Networking refreshment break

16.20 - 17.30

Solar Business Models

Different business models are required for different scale solar projects, in this session speakers will look at successful business models for residential, industrial and utility scale projects.

- What new business models are emerging to drive industry growth?
- Which business models will work in the Maghreb region?
- How can utilities look to engage in solar projects?
- Interactive discussion session with speakers

17.30 Close of day one & networking drinks

Day Two - 26 May 2010

Solar Technologies & Innovation

08.30 Welcome coffee

09.00 **Chair's opening remarks**

09.10 - 10.40

Technology & Innovation - CST, Silicon PV, Thin Film PV & CPV

In this session a series of key speakers will provide the latest updates on their rapidly developing technologies and innovation paths.

- What has been learnt from previous implementations?
- What needs to be applied to the development of the solar market in this region?
- How to match the correct technology with each project; a combination of solutions will apply across the region
- Interactive discussion session with speakers

10.40 Networking refreshment break

11.30 - 13.00

Large Scale Project Case Studies

This session will showcase a series of practical deployments of large scale projects from early adopters in the region.

- What can be learnt from the experiences of pioneering developers?
- What are the key challenges that developers face in setting up large scale projects?
- What are the key success factors to project development?
- Interactive discussion session with speakers

Solar Transmission

This session will look at the latest developments of connecting solar power to the electricity grid and in transmitting power to Europe.

- What are the latest improvements in transmission efficiency?
- What technological advances have been made in solar transmission?
- What are the latest developments in projects for transmitting solar electricity to Europe?
- Interactive discussion session with speakers

13.00 Networking lunch break

14.20 - 15.50

Developing Solar Supply Chains and Domestic Solar Industries

This session will discuss how the building blocks for the development of domestic solar markets can be developed.

- What are the elements to consider when developing solar manufacturing plants?
- What are the prospects for local component supply chains?
- Interactive discussion session with speakers

15.50 Networking refreshment break

16.20 - 17.30

Future Market Development

The closing session will examine the additional factors that must be addressed in order to drive market development in the region.

- How can technology and knowledge transfer help to develop local expertise?
- What local research and development initiatives are in place?
- Interactive discussion session with speakers

17.30 Close of conference

“The conference had a superior mix of solar industry private and public participants with up to date issues”

Greenberg Traurig

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Expiry date

Amount Security code

Cardholder's name

Signature

International Bank Transfer
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 Bank: Barclays
 Bank Address: 38 Hans Crescent, London,
 SW1X 0LZ United Kingdom
 Sort Code: 20-47-35
 Account Number: 87434988
 Swift Code: BARCGB22
 IBAN: GB44BARC20473587434988

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